

# APPLIED ART FORMS<sup>+</sup>

## LIST OF COOKIES

### STRICTLY NECESSARY COOKIES

These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website.

Without these cookies, services you have asked for, like shopping baskets or e-billing, cannot be provided.

TOOL	NAME	LIFETIME	DESCRIPTION
Akamai	AKA_A2	1 day	Used to speed up content delivery on the website by leveraging Akamai's adaptive acceleration features and caching.
Akamai	PIM-SESSION-ID	Session	This cookie is used for Page integrity manager for Akamai. Solution is used to monitor the integrity of assets loaded on AAF website.
Akamai	RT	7 days	Fraud and security prevention.

Akamai	akbot	Session	Akamai fraud detection tool.
Akamai	ipLocale	Session	Fraud and security prevention.
Amazon Web services	AWSALB	7 days	Used to provide load balancing functionality.
Cloudflare	__cflb	1 day	This cookie is used by cloudflare to return an end user to the same customer origin for a specific period of time.
Forter	fttr_blst_1h	1 day	Used to assist with fraud detection on the website.
Forter	forterToken	400 days	This cookie helps prevent identity and internet fraud by identifying the browser between browsing sessions.
AAF	abdct	abdct	The Analytics Blocked Detection mechanism concluded that Analytics has been blocked by Consent settings.
AAF	_rsu_u2d	11.5 year	This Cookie is used to get user correlation Id For Created Cookie
AAF	_rsu	36 months	Allows to recognize a returning visitor, also used in Algolia as usertoken (only in events, not in search requests).
AAF	sessionAlive	12 months	This cookie is used to indicate if a user has started the checkout process.

AAF	coco	12 months	Consent cookie which indicates which cookie types are accepted by the visitor.
Paypal	u	12 months	To provide fraud prevention.
AAF	JSESSIONID	Session	This is a general purpose platform session cookie, set by sites running on Java. The cookie is used to maintain an anonymous user session on the server.
AAF	acceleratorSecureGUID	Session	Session security UUID token.
AAF	ROUTE	Session	This is a general purpose platform cookie used to determine to which server the JSESSIONID belongs.
PayPal	PAYPAL-CLIENT-METADATA-ID	Session	PayPal anti fraud identifier cookie.
Paypal	ts	12 months	To provide fraud prevention.

## FUNCTIONAL COOKIES

These cookies ensure that you can use the basic functionality of the website: they remember your selection and the choices you make to improve your experience on our website. They help make the shopping cart and checkout process possible as well as assist in security issues and conforming to regulations.

TOOL	NAME	LIFETIME	DESCRIPTION
AudioEye	aeatstartmessage	Session	AudioEye supports technology for web browsing for people with disabilities.
AudioEye	_aeaid	11 months	AudioEye supports technology for web browsing for people with disabilities.
AudioEye	aelastsite	13 months	AudioEye supports technology for web browsing for people with disabilities.
AudioEye	aelreadersettings	Session	AudioEye supports technology for web browsing for people with disabilities.
AAF	sessionAlive	7 minutes	The cookie is created in the checkout journey to identify whether the customer has visited any checkout pages (e.g. shopping bag) or not.
AAF	_rsu	13 months	Cookie used to get user Correlation Id For Created Cookie.
AAF	_rsu_u2d	13 months	Cookie used to get user Correlation Id For Created
AAF	ipLocale	Session	This cookie is used for fraud and security prevention.
AAF	userType	Session	This cookie is set to personalize the user experience if _rsu cookie
AAF	AWSALB	Session	These cookies temporarily store certain information about your
Vimeo	__cf_bm	Session	This cookie is a Cloudflare cookie set by Vimeo to identify and mitigate automated traffic to protect your site from bad bots.

AAF	firstName	Session	Stores the first name of the customer for UI purposes.
AAF	gstarstorefrontRememberMe	1 month	Convenience cookie for easy login in the future.
AAF	cartId	6 months	This cookie enables cart revival and is only set when a customer added a product to their cart.

## ANALYTICAL COOKIES

These cookies are used to allow us to further develop and improve the functionality of our

TOOL	NAME	LIFETIME	DESCRIPTION
Google Analytics	FPID	13 months	This HTTP cookie is named FPID (First Party Identifier) and stores a value used for setting the Client ID in the request to Google's servers.
Google Analytics	FPLC	20 hours	The FPID cookie is used for in server-side tagging for Google Tag Manager The cookie is an HttpOnly, server-managed ID cookie that's designed to replace the JavaScript-managed _ga cookie used by Google Analytics 4 and Universal Analytics.

Google Analytics	_ga	13 months	Contains a unique identifier used by Google Analytics to
Google Analytics	_ga_#####	13 months	Used to persist session state.
Google Analytics	_ga_#####	13 months	Used to persist session state.
Google Analytics	_gat_UA-#####-1	1 minute	Google Analytics cookie to throttle the request rate.
Google Analytics	_gat_UA-#####-28	1 minute	Google Analytics cookie to throttle the request rate.
Google Analytics	_gid	1 day	Used to distinguish users.
Google Analytics	pageviewCount	30 minutes	This cookie is placed to measure the the number of visited ages within a session
Google Analytics	Qvisit	Session	This cookie is used to measure if a visitor is longer on a page then 10 seconds of visits more then 2 pages in a session.
AAF	vta	1 year	Track the customer's target audience.
AAF	userType	Session	This cookie is set to personalize the user experience if _rsu cookie is not there set "new" for the whole session else "returning" (check is done in the code).

## SOCIAL MEDIA & MARKETING COOKIES

These cookies are used to offer the possibility to connect you to social networks and share content from our website on social media. Information that we obtain from advertising cookies is used to maintain your personal advertising profile.

TOOL	NAME	LIFETIME	DESCRIPTION
AudioEye	aeatstartmessage	Session	Session cookie necessary for the functioning of the accessibility features.
AudioEye	_aeaid	11 months after	Cookie needed for the functioning of the accessibility feature used by AudioEye. Their technology helps to make content more accessible and usable for a wider audience. It's a session only cookie.
AudioEye	aelastsite	13 months after	Cookie determines whether or not a user has been to another AudioEye enabled website.
AudioEye	aelreadersettings	Session	Session cookie which stores the state of the toolkit setting of the accessibility feature in order to persist these settings as the user navigates this website.
Exponea	__exponea_etc__	36 months	Customer's Exponea generated client-side cookie

Exponea	__exponea_time2__	1 hour	Timestamp offset between browser and server time.
Exponea	xnpe_db54625c-95cb-11ea-9af2-62108279dd27	36 months	Customer's Bloomreach Exponea Engagement generated serverside cookie.
Facebook	_fbp	90 days	Facebook cookie to set an identifier for the page visitor.
Google Ads	_gcl_au	90 days	Google Ads tracking cookie
Google	_GRECAPTCHA	5 months after	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.